

Note : Figure in the right indicate marks.

- Q.1 a. Define business Environment & explain its features. (8)
 b. Explain the nature of economic environment. (7)

OR

- Q.1 a. Explain briefly the Political Environment. (8)
 b. What are the features of technological environment in India. (7)

- Q.2 a. Write a note on economic trends. Explain the trends relating to savings & investments. (8)
 b. How does govt. control & regulate business through monetary policy. (7)

OR

- Q.2 a. What is business - government relationship? Explain the importance of business - govt. relationship. (8)
 b. What are the responsibilities of govt. toward business. (7)

- Q.3 a. Explain the highlight of FTP 2009 -14. (15)

OR

- Q.3 a. Explain the features of India exim policy 2004 -2009. (15)

- Q.4 a. What is foreign collaboration? What are the features of foreign collaboration. (7)
 b. What is Global Marketing? What are the features of Global Marketing? (8)

OR

- Q.4 a. Write Short note on :
 1. New Industrial Policy (5)
 2. Types of Foreign Collaboration (5)
 3. Balance of Payment (5)
